SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1	ldress of Reporting R LAURENC		2. Issuer Name and Ticker or Trading Symbol <u>LIFETIME BRANDS, INC</u> [LCUT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) below)
	(First) (Middle) IFETIME BRANDS, INC. STEWART AVENUE		3. Date of Earliest Transaction (Month/Day/Year) 03/08/2022	SVP- Finance, CFO, & Treasurer
(Street) GARDEN CITY (City)	NY (State)	11530 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	t (A) or Price		Transaction(s) (Instr. 3 and 4)		
Common Stock	03/08/2022		A		4,3 11 ⁽¹⁾	A	\$ <mark>0</mark>	89,875	D	
Common Stock	03/08/2022		F		552 ⁽²⁾	D	\$12.19	89,323	D	
Common Stock	03/08/2022		A		8,000 ⁽³⁾	A	\$ <mark>0</mark>	97,323	D	
Common Stock	03/09/2022		F		606 ⁽⁴⁾	D	\$13.9	96,717	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	1. Title of 2. 3. Transaction 3A. Deemed 4. 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10. 11. Nature														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, if any	4. Transa Code (8)		of	vative rities hired r osed) r. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. On June 27, 2019, the reporting person received a grant of performance shares (PSUs) that vest upon the satisfaction of certain performance conditions, with a performance period that ended December 31, 2021. On March 8, 2022, the Compensation Committee determined that certain of the performance conditions were met and shares subject to the PSUs vested.

2. Portion of tax liability payment by withholding Common Stock incident to the vesting of PSUs.

3. The restricted stock was granted pursuant to the Company's Amended and Restated 2000 Long-Term Incentive Plan and vest 25% per year in four equal annual installments commencing on the first anniversary of the date of grant.

4. Payment of tax liability by withholding Common Stock incident to the vesting of 1,562 restricted stock. The restricted shares were granted on March 9, 2021 and vest in four equal installments on each of March 9, 2022, March 9, 2023, March 9, 2024, March 9, 2025.

Remarks:

/s/ Sara Shindel, attorney-infact for Laurence Winoker

03/10/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).