| SEC Form 4 | |
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | |
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| OMB Number: | 3235-028 | | | | | | | |
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Estimated average burden hours per response: 0.5

| to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | TAT |
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TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>WINOKER LAURENCE</u> (Last) (First) (Middle) C/O LIFETIME BRANDS, INC. 1000 STEWART AVENUE | | | 2. Issuer Name and Ticker or Trading Symbol <u>LIFETIME BRANDS, INC</u> [LCUT] 3. Date of Earliest Transaction (Month/Day/Year) 06/25/2021 | (Check | tionship of Reporting Pers call applicable) Director Officer (give title below) SVP- Finance, CFO, & | 10% Owner Other (specify below) |
|--|---------------|----------------|--|------------------------|---|---------------------------------------|
| (Street) GARDEN CITY (City) | NY (State) | 11530 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) X | vidual or Joint/Group Filing Form filed by One Repo Form filed by More than Person | rting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|------|---|--------------------|---------------|---------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150.4) |
| Common Stock | 06/25/2021 | | F | | 382(1) | D | \$14.01 | 86,286 | D | |
| Common Stock | 06/27/2021 | | F | | 340 ⁽²⁾ | D | \$14.01 | 85,946 | D | |
| Common Stock | 06/28/2021 | | F | | 382 ⁽³⁾ | D | \$14.4 | 85,564 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) of Dispo of (D) (Instr | 5. Number 6. Date Exercisable and Expiration Date Derivative (Month/Day/Year) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | Expiration Date Amount of | | | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|--|--|---------------------|--------------------|---------------------------|--|--|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Payment of tax liability by withholding Common Stock incident to the vesting of restricted stock granted on June 25, 2020.

2. Payment of tax liability by withholding Common Stock incident to the vesting of restricted stock granted on June 27, 2019.

3. Payment of tax liability by withholding Common Stock incident to the vesting of restricted stock granted on June 28, 2018.

Remarks:

<u>/s/ Sara Shindel, attorney-in-</u> <u>fact for Laurence Winoker</u> <u>0</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{06/29/2021}