

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

<p>1. Name and Address of Reporting Person*</p> <p><u>SIEGEL DANIEL</u></p> <hr/> <p>(Last) (First) (Middle)</p> <p><u>C/O LIFETIME BRANDS, INC.</u></p> <p><u>1000 STEWART AVENUE</u></p> <hr/> <p>(Street)</p> <p><u>GARDEN CITY NY 11530</u></p> <hr/> <p>(City) (State) (Zip)</p>	<p>2. Issuer Name and Ticker or Trading Symbol</p> <p><u>LIFETIME BRANDS, INC [LCUT]</u></p> <hr/> <p>3. Date of Earliest Transaction (Month/Day/Year)</p> <p><u>03/09/2021</u></p> <hr/> <p>4. If Amendment, Date of Original Filed (Month/Day/Year)</p>	<p>5. Relationship of Reporting Person(s) to Issuer (Check all applicable)</p> <p>Director 10% Owner</p> <p><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)</p> <p style="text-align: right;"><u>President</u></p> <hr/> <p>6. Individual or Joint/Group Filing (Check Applicable Line)</p> <p><input checked="" type="checkbox"/> Form filed by One Reporting Person</p> <p>Form filed by More than One Reporting Person</p>
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/09/2021		A		3,948 ⁽¹⁾	A	\$0	409,198	D	
Common Stock	03/09/2021		F		1,341 ⁽²⁾	D	\$14.18	407,857	D	
Common Stock	03/09/2021		A		15,000 ⁽³⁾	A	\$0	422,857	D	
Common Stock	03/10/2021		F		18,511 ⁽⁴⁾	D	\$15.08	404,346	D	
Common Stock								1,500	I	Spouse
Common Stock								1,500 ⁽⁵⁾	I	Custodian
Common Stock								1,500 ⁽⁶⁾	I	Custodian
Common Stock								0 ⁽⁷⁾	I	Trustee ⁽⁷⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

Explanation of Responses:

1. On June 28, 2018 the reporting person received Deferred Stock (Performance vesting) grant (PSUs) that vest upon the satisfaction of certain performance conditions. On March 09, 2021, the Compensation Committee determined that certain of the performance conditions were met and a portion of the shares subject to the PSUs vested.
2. Payment of tax liability by withholding Common Stock incident to the vesting of PSUs.
3. The restricted stock was granted pursuant to the Company's Amended and Restated 2000 Long-Term Incentive Plan.
4. Payment of tax liability by withholding Common Stock incident to the vesting of restricted stock.
5. Uniform Transfer to Minors Act Custodian for Child 1
6. Uniform Transfer to Minors Act Custodian for Child 2
7. Reporting person is no longer the trustee for a trust for the benefit of Katherine & Juliana Wells and therefore is no longer reporting the indirect beneficial ownership of 6,000 shares.

Remarks:

/s/ Sara Shindel, attorney-in-fact for Daniel Siegel 03/11/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.