

| OMB APPROVAL                                 |           |
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |   |  |
|---|---|--|
| 1. Name and Address of Reporting Person*<br><u>SIEGEL DANIEL</u><br><br>(Last) (First) (Middle)<br><u>C/O LIFETIME BRANDS, INC.</u><br><u>1000 STEWART AVENUE</u><br><br>(Street)<br><u>GARDEN CITY NY</u> <u>11530</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>LIFETIME BRANDS, INC [ LCUT ]</u> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)<br><br><u>President</u> |
|   | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>08/14/2014</u>               |  |
| 4. If Amendment, Date of Original Filed (Month/Day/Year)  |   |  |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |           | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-----------|---|--|---|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price     |   |  |   |
| Common Stock                    | 08/14/2014                           |  | M                              |   | 3,629   | A          | \$10.79   | 295,492   | D  |   |
| Common Stock                    | 08/14/2014                           |  | S                              |   | 3,629   | D          | \$17.5355 | 291,863   | D  |   |
| Common Stock                    | 08/15/2014                           |  | M                              |   | 2,673   | A          | \$10.79   | 294,536   | D  |   |
| Common Stock                    | 08/15/2014                           |  | S                              |   | 2,673   | D          | \$17.4516 | 291,863   | D  |   |
| Common Stock                    |                                      |  |                                |   |   |            |           | 6,000   | I  | Trustee <sup>(1)</sup>                                |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |       | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |       |
|--|--|--------------------------------------|--|--------------------------------|---|--|-------|--|-----------------|---|--|--|---|--|-------|
|  |  |                                      |  | Code                           | V | (A)  | (D)   | Date Exercisable   | Expiration Date |   |  |  |   |  | Title |
| Employee Stock Option                      | \$10.79  | 08/14/2014                           |  | M                              |   |  | 3,629 | (2)  | 06/15/2021      | Common Stock  | 3,629                                      | \$0  | 6,423   | D  |       |
| Employee Stock Option                      | \$10.79  | 08/15/2014                           |  | M                              |   |  | 2,673 | (2)  | 06/15/2021      | Common Stock  | 2,673                                      | \$0  | 3,750   | D  |       |

**Explanation of Responses:**

- Reporting person is trustee for a trust for the benefit of Katherine & Juliana Wells.
- The options vest and become exercisable in four equal installments on each of June 16, 2012, 2013, 2014 and 2015.

/s/ Daniel Siegel

08/18/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.