
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): January 8, 2016

Lifetime Brands, Inc.
(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of Incorporation)

0-19254
(Commission
File Number)

11-2682486
(IRS Employer
Identification No.)

1000 Stewart Avenue, Garden City, New York 11530
(Address of Principal Executive Offices) (Zip Code)

(Registrant's Telephone Number, Including Area Code) 516-683-6000

(Former Name or Former Address, if Changed Since Last Report) N/A

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers;

On January 8, 2016, the Board of Directors of Lifetime Brands, Inc. (the “Company”) elected Sara (Sally) Genster Robling as an independent director of the Company. Ms. Robling is expected to be named as a member of the Strategic Planning and the Nominating & Governance Committees of the Board of Directors. Ms. Robling, non-executive Chairman of Plated, the venture-backed e-commerce platform that provides a premium cook-at-home dinner experience, and Principal of Robling Advisors, LLC, has more than 30 years of marketing, sales, and C-suite leadership experience in the consumer products industry. Prior to joining Plated, Ms. Robling served as Executive Vice President of Pinnacle Foods Corporation, where she was President of the \$1.1 billion Birds Eye Division, and part of the leadership team that completed a successful 2013 IPO. Before joining Pinnacle in 2008, Ms. Robling was Chief Marketing Officer at Trane, Inc. (formerly American Standard), held several senior leadership roles at Campbell’s Soup Company, including Vice President and General Manager of Global Beverages, and was a Marketing Manager at Kraft.

As a non-employee director, Ms. Robling will receive the same compensation as the other non-employee directors of the Company, prorated from Ms. Robling’s election to the date of the Company’s 2016 annual meeting of stockholders.

A copy of the press release announcing Ms. Robling’s election is furnished with this Current Report as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release dated January 11, 2016

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Lifetime Brands, Inc.

By: /s/ Laurence Winoker

Laurence Winoker
Senior Vice President – Finance, Treasurer and Chief
Financial Officer

Date: January 14, 2016



Lifetime Brands Elects Sally Genster Robling to its Board of Directors

GARDEN CITY, N.Y., January 11, 2016 – Lifetime Brands, Inc. (NASDAQ GS: LCUT), a leading global provider of kitchenware, tableware and other products used in the home, today announced that its Board of Directors has elected Sally Genster Robling as a director of the Company.

Ms. Robling, non-executive Chairman of Plated, the venture-backed e-commerce platform that provides a premium cook-at-home dinner experience, and Principal of Robling Advisors, LLC, has more than 30 years of marketing, sales, and C-suite leadership experience in the consumer products industry. Prior to joining Plated, Ms. Robling served as Executive Vice President of Pinnacle Foods Corporation, where she was President of the \$1.1 billion Birds Eye Division, and part of the leadership team that completed a successful 2013 IPO. Before joining Pinnacle in 2008, Ms. Robling was Chief Marketing Officer at Trane, Inc. (formerly American Standard), held several senior leadership roles at Campbell's Soup Company, including Vice President and General Manager of Global Beverages, and was a Marketing Manager at Kraft.

Lifetime Brands' Chairman and Chief Executive Officer Jeffrey Siegel commented,

“Sally has an outstanding track record of building businesses, creating new brands, reinvigorating iconic brands, and delivering industry-leading levels of innovation in the consumer products industry. She is also a proven senior advisor who has successfully partnered with a broad range of clients, ranging from early-stage food entrepreneurs to billion-dollar global enterprises. We are pleased to welcome Sally to Lifetime's Board, and expect her business and entrepreneurial experience to offer valuable new perspectives.”

Ms. Robling is a graduate of Princeton University and earned an MBA from the Darden School of Business at the University of Virginia. She also serves on the No Kid Hungry Leadership Advisory Council and the Business Today Board of Directors.

Lifetime Brands, Inc.

Lifetime Brands is a leading global provider of kitchenware, tableware and other products used in the home. The Company markets its products under such well-known kitchenware brands as Farberware®, KitchenAid®, Cuisine de France®, Fred® & Friends, Guy Fieri®, Kitchen Craft®, Kizmos™, La Cafetière®, Misto®, Mossy Oak®, Pedrini®, Reo®, Sabatier®, Savora™ and Vasconia®; respected tableware brands such as Mikasa®, Pfaltzgraff®, Creative Tops®, Gorham®, International® Silver, Kirk Stieff®, Towle® Silversmiths, Tuttle®, Wallace®, V&A® and Royal Botanic Gardens Kew®; and home solutions brands, including Kamenstein®, Bombay®, BUILT®, Debbie Meyer® and Design for Living™. The Company also provides private label products to leading retailers worldwide.

The Company's corporate website is www.lifetimebrands.com.

Contacts:

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