
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 31, 2013

Lifetime Brands, Inc.
(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of Incorporation)

0-19254
(Commission
File Number)

11-2682486
(IRS Employer
Identification No.)

1000 Stewart Avenue, Garden City, New York 11530
(Address of Principal Executive Offices) (Zip Code)

(Registrant's Telephone Number, Including Area Code) 516-683-6000

(Former Name or Former Address, if Changed Since Last Report) N/A

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02, Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers;

On October 31, 2013, the Board of Directors of Lifetime Brands, Inc. (the "Company") elected Dennis E. Reaves as a director of the Company. Mr. Reaves is expected to be named as a member of the Strategic Planning and the Nominating & Governance Committees of the Board of Directors. Mr. Reaves has 45 years of retail experience with more than 35 years in senior management positions in all facets of retail. He formerly was Senior Vice President and General Merchandise Manager of Wal-Mart Stores, Inc., where he had responsibility for \$18 billion in sales volume. Mr. Reaves also has served as a senior consultant to leading retailers, such as Big Lots, Inc. and Gap, Inc., and to multinational consumer products companies, including Jarden Corporation.

A copy of the press release announcing Mr. Reaves election is attached to this Form 8-K as Exhibit 99.1

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release dated November 4, 2013

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Lifetime Brands, Inc.

By: /s/ Laurence Winoker

Laurence Winoker
Senior Vice President – Finance, Treasurer
and Chief Financial Officer

Date: November 6, 2013



Lifetime Brands Elects Dennis E. Reaves to its Board of Directors

GARDEN CITY, N.Y., November 4, 2013 – Lifetime Brands, Inc. (NASDAQ GS: LCUT), a leading global provider of kitchenware, tableware and other products used in the home, today announced that its Board of Directors has elected Dennis E. Reaves as a director of the Company.

Mr. Reaves has 45 years of retail experience with more than 35 years in senior management positions in all facets of retail. He formerly was Senior Vice President and General Merchandise Manager of Wal-Mart Stores, Inc., where he had responsibility for \$18 billion in sales volume. Mr. Reaves also has served as a senior consultant to leading retailers, such as Big Lots, Inc. and Gap, Inc., and to multinational consumer products companies, including Jarden Corporation.

Jeffrey Siegel, Lifetime’s Chairman and Chief Executive Officer, commented,

Dennis Reaves has been a strategic advisor to Lifetime for many years and we are delighted to have him join our Board of Directors. His knowledge of the retail and consumer products industries is unsurpassed. We look forward to his continued contributions as we develop new distribution channels in existing markets and continue to expand the Company’s geographic footprint outside North America.

Mr. Reaves received a bachelor of business administration degree from the University of Texas and served as a captain in the U.S. Army and Texas National Guard.

Lifetime Brands, Inc.

Lifetime Brands is a leading global provider of kitchenware, tableware and other products used in the home. The Company markets its products under such well-known kitchenware brands as Farberware®, KitchenAid®, CasaMōda®, Cuisine de France®, Fred®, Guy Fieri®, Hoffritz®, Kizmos™, Misto®, Mossy Oak®, Pedrini®, Roshco®, Sabatier®, Savora™ and Vasconia®; respected tableware brands such as Mikasa®, Pfaltzgraff®, Creative Tops®, Gorham®, International® Silver, Kirk Stieff®, Sasaki®, Towle® Silversmiths, Tuttle®, Wallace®, V&A® and Royal Botanic Gardens Kew®; and home solutions brands, including Bombay®, Debbie Meyer™, Design for Living™, Elements®, Kamenstein® and Melannco®. The Company also provides exclusive private label programs to leading retailers worldwide.

The Company’s corporate website is www.lifetimebrands.com.

Contacts:

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