4 FORM 10-Q

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF

THE SECURITIES EXCHANGE ACT OF 1934

For quarter ended March 31, 2002

Commission file number 1-19254

Lifetime Hoan Corporation (Exact name of registrant as specified in its charter)

Delaware 11-2682486 (State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

One Merrick Avenue, Westbury, NY (Address of principal executive offices)

11590 (Zip Code)

Registrant's telephone number, including area code (516) 683-6000

Not applicable (Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No\_\_

APPLICABLE ONLY TO CORPORATE ISSUERS

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Common Stock, \$.01 Par Value 10,497,690 shares outstanding as of April 30, 2002

PART 1. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

LIFETIME HOAN CORPORATION

CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands, except share data)

March 31,
December 31,
2002 2001
(unaudited)
ASSETS
CURRENT
ASSETS Cash
and cash

```
equivalents
 <del>$144 $5,021</del>
  Accounts
 receivable,
     <del>less</del>
 allowances
of $2,971 in
  2002 and
  $3,649 in
 2001 16,597
   <del>20,742</del>
 Merchandise
 inventories
    42,687
    42,303
   Prepaid
   expenses
 3,510 2,084
  Deferred
income taxes
   148 Other
   current
assets 4,192
 3,702 TOTAL
   CURRENT
    ASSETS
    67,130
   <del>74,000</del>
PROPERTY AND
 EQUIPMENT,
 net 22, 124
   22,376
  EXCESS OF
  COST OVER
 NET ASSETS
  ACQUIRED,
    15,498
 <del>15,498 net</del>
    OTHER
INTANGIBLES,
  <del>net 9,293</del>
 9,390 OTHER
ASSETS 2,073
 2,106 TOTAL
   ASSETS
   $116,118
  $123,370
 LIABILITIES
     AND
STOCKHOLDERS!
   EQUITY
   CURRENT
 LIABILITIES
 Short-term
 borrowings
   <del>$17,809</del>
   $22,847
  Accounts
 payable and
    trade
 acceptances
 6,688 4,955
   Accrued
   expenses
   14,783
17,123 TOTAL
   CURRENT
 LIABILITIES
   <del>39,280</del>
    44,925
  MINORITY
INTEREST 457
     384
STOCKHOLDERS!
   EQUITY
    Common
 Stock, $.01
 par value,
    shares
 authorized
 25,000,000;
```

shares issued and <del>outstanding</del> 10,497,690 in 2002 and <del>10,491,101</del> in 2001 105 105 Paid-in <del>capital</del> <del>61,119</del> 61,087 Retained earnings <del>15,808</del> 17,660 Notes receivable for shares issued to (486) (486)**stockholders Accumulated** other comprehensive <del>loss (165)</del> (305) TOTAL STOCKHOLDERS! **EQUITY** 76,38178,061 TOTAL **LIABILITIES** AND STOCKHOLDER'S **EQUITY** \$116,118 \$123,370

See notes to condensed consolidated financial statements.

# LIFETIME HOAN CORPORATION

CONDENSED CONSOLIDATED STATEMENTS OF INCOME (in thousands, except per share data) (unaudited)

Three Months Ended March 31, 2002 2001 Net Sales \$26,398 \$31,307 Cost <del>of Sales</del> 14,394 17,367 Gross Profit 12,004 13,940 Selling, General and **Administrative Expenses** 13,779 12,692 **Interest** Expense 286 202 Other (Income) (141) (84) (Loss) Income Before Income Taxes (1,920) 1,130 Income Taxes (723) 491 NET (LOSS) INCOME <del>(\$1,197) \$639</del> (LOSS) EARNINGS PER COMMON SHARE-BASIC AND **DILUTED** 

(\$0.11) \$0.06

See notes to condensed consolidated financial statements.

## LIFETIME HOAN CORPORATION

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands) (unaudited)

**Three** Months **Ended March** <del>31, 2002</del> <del>2001</del> **OPERATING ACTIVITIES** Net (loss) income (\$1,197)\$639 **Adjustments** to reconcile net income to net cash provided by operating activities: **Depreciation** and amortization 863 845 **Deferred** <del>income</del> taxes 148 <del>153</del> **Provision** for losses on accounts <del>9 (9)</del> <del>receivable</del> Reserve for sales returns and <del>allowances</del> 1,527 1,692 **Minority** interest 73 (68)Changes in operating assets and liabilities: **Accounts** <del>receivable</del> <del>2,609 56</del> **Merchandise** *inventories* (384)(3,796)Prepaid expenses, other current assets and other assets <del>(1,883) 232</del> **Accounts** 

payable and trade acceptances

```
and accrued
 expenses
(607) 3,182
 NET CASH
PROVIDED BY
 OPERATING
ACTIVITIES
1,158 2,926
 INVESTING
ACTIVITIES
Purchase of
 property
    and
equipment,
 net (514)
  (4,180)
Acquisition
   of M.
Kamenstein,
  Inc.
 <del>(164) NET</del>
 CASH USED
    IN
 INVESTING
ACTIVITIES
   (514)
  (4,344)
 FINANCING
ACTIVITIES
(Repayment)
proceeds of
short-term
  <del>(5,038)</del>
   3,512
borrowings
Repurchase
 of common
  <del>stock</del>
 (63) Cash
 <del>dividends</del>
<del>paid (655)</del>
   (656)
 Proceeds
 from the
exercise of
   stock
options 32
- NET CASH
 (USED IN)
PROVIDED BY
 FINANCING
ACTIVITIES
  (5,661)
   <del>2,793</del>
 EFFECT OF
 EXCHANGE
  RATE ON
 CASH AND
    CASH
EQUIVALENTS
 <del>140 (51)</del>
(DECRÈASÉ)
INCREASE IN
 CASH AND
    CASH
EQUIVALENTS
  (4,877)
1,324 Cash
 and cash
equivalents
     at
 beginning
 of 5,021
   \frac{1,325}{}
period CASH
 AND CASH
EQUIVALENTS
 AT END OF
<del>$144 $2,649</del>
   PERIOD
```

#### LIFETIME HOAN CORPORATION

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Note A - Basis of Presentation The accompanying unaudited condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three-month period ended March 31, 2002 are not necessarily indicative of the results that may be expected for the year ending December 31, 2002. It is suggested that these condensed financial statements be read in conjunction with the financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2001.

## Note B - Inventories

Merchandise inventories, principally finished goods, are priced at the lower of cost (first-in, first-out basis) or market method.

# Note C - Credit Facilities

As of March 31, 2002, the Company had \$2,970,000 of letters of credit and trade acceptances outstanding and \$15,400,000 of borrowings under its \$45 million three-year secured, reducing revolving credit agreement (the "Agreement"), and as a result, the availability under the Agreement was \$26,630,000. Interest rates on borrowings at March 31, 2002 ranged from \$3.875% to 3.9375%.

In addition to the Agreement, the Prestige Companies (the Company's 51% controlled European subsidiaries) have three lines of credit with three separate banks for total available credit facilities of approximately \$3.4 million. As of March 31, 2002, the Prestige Companies had borrowings of approximately \$2.4 million against these lines. Interest rates on these lines of credits ranged from 5.85% to 8.25%.

# Note D - Capital Stock

Cash Dividends: On January 28, 2002, the Board of Directors of the Company declared a quarterly cash dividend of \$0.0625 per share to stockholders of record on February 6, 2002, paid on February 20, 2002. On May 2, 2002, the Board of Directors declared a regular quarterly cash dividend of \$0.0625 per share to stockholders of record on May 6, 2002, to be paid on May 20, 2002

Earnings Per Share: Basic earnings per share has been computed by dividing net income (loss) by the weighted average number of common shares outstanding of 10,493,000 for the three months ended March 31, 2002 and 10,497,000 for the three months ended March 31, 2001. Diluted earnings per share has been computed by dividing net income by the weighted average number of common shares outstanding, plus the dilutive effects of stock options, of 10,561,000 for the three months ended March 31, 2001.

# Note E - New Accounting Pronouncements

Effective January 1, 2002, the Company adopted Statement of Financial Accounting Standard ("SFAS") No. 141, "Business Combinations" and SFAS No. 142, "Goodwill and Other Intangible Assets". SFAS No. 141 requires all business combinations initiated after June 30, 2001 to be accounted for using the purchase method. Under SFAS No. 142, goodwill and intangible assets with indefinite lives are no longer amortized but are reviewed at least annually for impairment. Had this standard been applied for the three months ended March 31, 2001, net income would have been increased by \$82,000, basic and diluted earnings per share would have been \$0.07.

Effective January 1, 2002, the Company adopted SFAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets

("SFAS No. 144"), which supersedes SFAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be disposed of." The primary objectives of SFAS No. 144 is to develop one accounting model based on the framework established in SFAS No. 121 for long-lived assets to be disposed of by sale, and to address significant implementation issues. The adoption of this statement did not have an impact on the Company's consolidated results of operations or financial position.

# ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## RESULTS OF OPERATIONS

The following table sets forth income statement data of the Company as a percentage of net sales for the periods indicated below.

Three Months Ended March 31, 2002 2001 Net sales <del>100.0 % 100.0</del> % Cost of sales 54.5 55.5 Gross profit 45.5 44.5 Selling, general and administrative 52.2 40.5 expenses **Interest** expense 1.1 0.6 Other (income) (0.5) (0.1)(Loss) income before income taxes (7.3) 3.5 Income taxes (2.7) 1.5 Net (loss) income (4.6) % 2.0 %

> Three Months Ended March 31, 2002 Compared to Three Months ended March 31, 2001

# Net Sales

Net sales for the three months ended March 31, 2002 were \$26.4 million, a decrease of \$4.9 million or 15.7% from the comparable 2001 period. The lower sales volume in the first quarter was attributable primarily to the startup of our new automated warehouse which negatively affected shipments in our core business and to a lesser extent, lower sales in the Kamenstein business.

# **Gross Profit**

Gross profit for the three months ended March 31, 2002 was \$12.0 million, a decrease of 13.9% from the comparable 2001 period. Gross profit as a percentage of net sales increased to 45.5% from 44.5% due primarily to higher gross margins in the Kamenstein business, the result of better sourcing of products from suppliers.

Selling, General and Administrative Expenses
Selling, general and administrative expenses for the three months
ended March 31, 2002 were \$13.8 million, an increase of 8.6% from
the comparable 2001 period. The increase was primarily
attributable to relocation charges and duplicate rent and other
expenses associated with the Company's move into its new New
Jersey warehouse.

Forward Looking Statements: This Quarterly Report on Form 10-Q contains certain forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including statements concerning the Company's

future products, results of operations and prospects. These forward-looking statements involve risks and uncertainties, including risks relating to general economic and business conditions, including changes which could affect customer payment practices or consumer spending; industry trends; the loss of major customers; changes in demand for the Company's products; the timing of orders received from customers; cost and availability of raw materials; increases in costs relating to manufacturing and transportation of products; dependence on foreign sources of supply and foreign manufacturing; and the seasonal nature of the business as detailed from time to time in the Company's filings with the Securities and Exchange Commission. Such statements are based on management's current expectations and are subject to a number of factors and uncertainties which could cause actual results to differ materially from those described in the forward-looking statements.

# LIQUIDITY AND CAPITAL RESOURCES

The Company has a \$45 million three-year secured, reducing revolving credit agreement (the "Agreement") with a group of banks. The Agreement matures on November 8, 2004. Borrowings under the Agreement are secured by all of the assets of the Company and the facility reduces to \$40 million at December 31, 2002 and to \$35 million at December 31, 2003. Under the terms of the Agreement, the Company is required to satisfy certain financial covenants, including limitations on indebtedness and sale of assets; a minimum fixed charge ratio; and net worth maintenance. Borrowings under the Agreement have different interest rate options that are based on an alternate base rate, LIBOR rate, or the lender's cost of funds rate. As of March 31, 2002, the Company had \$2,970,000 of letters of credit and trade acceptances outstanding and \$15,400,000 of borrowings under the agreement and, as a result, the availability under the Agreement was \$26,630,000. Interest rates on borrowings at March 31, 2002 ranged from \$3.875% to 3.9375%.

In addition to the Agreement, the Prestige Companies (the Company's 51% controlled European subsidiaries) have three lines of credit with three separate banks for total available credit facilities of approximately \$3.4 million. As of March 31, 2002, the Prestige Companies had borrowings of approximately \$2.4 million against these lines. Interest rates on these lines of credits ranged from 5.85% to 8.25%.

At March 31, 2002, the Company had cash and cash equivalents of \$144,000 versus \$5.0 million at December 31, 2001. The decrease in cash was due to the pay down of short-term borrowings, the increased combined balances of prepaid expenses, other current assets and other assets, offset by the decrease in accounts receivable.

On May 2, 2002 the Board of Directors declared a regular quarterly cash dividend of \$0.0625 per share to stockholders of record on May 6, 2002, to be paid on May 20, 2002. The dividend to be paid will be approximately \$656,000.

The Company believes that its cash and cash equivalents, internally generated funds and its existing credit arrangements will be sufficient to finance its operations for at least the next twelve months.

The results of operations of the Company for the periods discussed have not been significantly affected by inflation or foreign currency fluctuation. The Company negotiates predominantly all of its purchase orders with its foreign manufacturers in United States dollars. Thus, notwithstanding any fluctuation in foreign currencies, the Company's cost for purchase orders is generally not subject to change after the time the order is placed. However, the weakening of the United States dollar against local currencies could lead certain manufacturers to increase their United States dollar prices for products. The Company believes it would be able to compensate for any such price increase.

Item 3. Quantitative and Qualitative Disclosures About  $\mbox{Market Risk}$ 

Market risk represents the risk of loss that may impact the consolidated financial position, results of operations or cash

flows of the Company. The Company is exposed to market risk associated with changes in interest rates. The Company's lines of credits bear interest at variable rates. The Company is subject to increases and decreases in interest expense on its variable rate debt resulting from fluctuations in the interest rates of such debt. There have been no changes in interest rates that would have a material impact on the consolidated financial position, results of operations or cash flows of the Company for the three month period ended March 31, 2002.

## PART II - OTHER INFORMATION

Item 6. Exhibit(s) and Reports on Form 8-K.

- (a) Exhibit(s) in the first quarter of 2002: NONE
- (b) Reports on Form 8-K in the first quarter of 2002: NONE

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Lifetime Hoan Corporation

May 14, 2002

/s/ Jeffrey Siegel

Jeffrey Siegel

Chief Executive Officer and President (Principal Executive Officer)

May 14, 2002

/s/ Robert McNally

Robert McNally

Vice President - Finance and Treasurer (Principal Financial and Accounting

Officer)