| SEC Form 4 |
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Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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| Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 |
|--|
| or Section 30(h) of the Investment Company Act of 1940 |
| |

| | dress of Reporting | g Person [*] | 2. Issuer Name and Ticker or Trading Symbol <u>LIFETIME BRANDS, INC</u> [LCUT] | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|----------------------------|---------------------------------------|-----------------------|--|------------------------|---|---------------------------------------|--|--|--|
| SIEGEL D | ANIEL | | | x | Director Officer (give title below) | 10% Owner Other (specify below) | | | |
| | (First) ME BRANDS, I ART AVENUE | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 03/08/2022 | | Preside | , | | | |
| (Street) GARDEN CITY | NY | 11530 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) X | idual or Joint/Group Fil Form filed by One Re Form filed by More th Person | porting Person | | | |
| (City) | (State) | (Zip) | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--|---|---|---|------------------------------------|---------------|-------------------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150. 4) |
| Common Stock | 03/08/2022 | | A | | 6,736 ⁽¹⁾ | A | \$ <mark>0</mark> | 332,666 | D | |
| Common Stock | 03/08/2022 | | F | | 475 ⁽²⁾ | D | \$12.19 | 332,191 | D | |
| Common Stock | 03/08/2022 | | A | | 16,500 ⁽³⁾ | A | \$ <mark>0</mark> | 348,691 | D | |
| Common Stock | 03/09/2022 | | F | | 1,352 ⁽⁴⁾ | D | \$13.9 | 347,339 | D | |
| Common Stock | | | | | | | | 8,400 | Ι | Spouse |
| Common Stock | | | | | | | | 3,400 ⁽⁵⁾ | Ι | Custodian |
| Common Stock | | | | | | | | 3,400 ⁽⁶⁾ | Ι | Custodian |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (| | | | | | | | | | | | | | | |
|---|---|--|---|------------------------------|---|---|-----|---------------------|-------------------------------|---|---|--|----------------------------------|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | ate | Amou Secu Unde Deriv | rities rlying ative rity (Instr. | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | Ownership Form: Direct (D) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. On June 27, 2019, the reporting person received a grant of performance shares (PSUs) that vest upon the satisfaction of certain performance conditions, with a performance period that ended December 31, 2021. On March 8, 2022, the Compensation Committee determined that certain of the performance conditions were met and shares subject to the PSUs vested.

2. Portion of tax liability payment by withholding Common Stock incident to the vesting of PSUs.

3. The restricted stock was granted pursuant to the Company's Amended and Restated 2000 Long-Term Incentive Plan and vest 25% per year in four equal annual installments commencing on the first anniversary of the date of grant.

4. Payment of tax liability by withholding Common Stock incident to the vesting of 3,750 restricted stock. The restricted shares were granted on March 9, 2021 and vest in four equal installments on each of March 9, 2022, March 9, 2023, March 9, 2024, March 9, 2025.

5. Uniform Transfer to Minors Act Custodian for Child 1

6. Uniform Transfer to Minors Act Custodian for Child 2

Remarks:

/s/ Sara Shindel, attorney-infact for Daniel Siegel

03/10/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.