FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* KOEGEL JOHN					2. Issuer Name and Ticker or Trading Symbol LIFETIME BRANDS, INC [LCUT]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) C/O LIFETIME BRANDS, INC.					3. Date of Earliest Transaction (Month/Day/Year) 07/29/2014										Officer (give title below)			(specify	
(Street) GARDEN (City)	N CITY 1	NY	11530 (Zip)		4. If	Ame	ndment,	Date o	f Origina	l Filed	(Month/Da	ay/Ye	ar)		ne) X Fo	I or Joint/Group orm filed by On orm filed by Mo orson	e Repor	ting Pers	on
		Tab	le I - Nor	-Deriv	ative	Se	curitie	s Acc	quired	Dis	posed o	f, o	r Bene	eficia	ally Ow	ned			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Day/Year) Ex		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispo		Disposed	urities Acquired (A sed Of (D) (Instr. 3,		(A) or 3, 4 a	nd Sec Ben Owi	mount of urities eficially ned Following	Form:	Indirect	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		(A) or (D)	Price	Trar	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock 07/29				/2014			A		260 A		(1)	20,371		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution D if any (Month/Day)	Date, Transactio					6. Date I Expirati (Month/I		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price of Derivative Security (Instr. 5)		Owners Form: Direct (or Indir (I) (Inst	nership rm:	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nun of	ount nber res					

Explanation of Responses:

1. The common stock was issued for no consideration as part of director compensation.

<u>/s/ John Koegel</u>

07/31/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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