SEC	Form	4
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP
• • • • • • • • • • • • • • • • • • • •	0. 0		

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

1. Name and Address of Reporting Person*		1*	2. Issuer Name and Ticker or Trading Symbol <u>LIFETIME BRANDS, INC</u> [LCUT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
SHITTAN RC	<u>INALD</u>			X	Director	10% Owner		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	X	Officer (give title below)	Other (specify below)		
C/O LIFETIME BRANDS INC.			08/10/2009		Vice Chairman of BO	DD & COO		
1000 STEWART	AVENUE							
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line)	dual or Joint/Group Filing	(Check Applicable		
GARDEN CITY	NY	11530		X	Form filed by One Report	rting Person		
,					Form filed by More than	One Reporting		
(City)	(State)	(Zip)			Person			
	т	able I - Non-Deriv	ative Securities Acquired, Disposed of, or Benefic	cially C	wned			

2A. Deemed Execution Date, 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 5. Amount of Securities 6. Ownership Form: Direct 1. Title of Security (Instr. 3) 2. Transaction Date 7. Nature of 3. Transaction Indirect (Month/Day/Year) if any (Month/Day/Year) Code (Instr. 8) Beneficially (D) or Indirect (I) (Instr. 4) Beneficial Owned Following Ownership (Instr. 4) Reported

								Code	V Amo	ount	(A) or (D)	Price	Transacti (Instr. 3 a			(
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	e, Transaction Deri Code (Instr. Sec ar) 8) Acq or D of (I			Derivative Expiration Date Securities (Month/Day/Year) Acquired (A)		0 U D	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expirat Date			Amount or Number of Shares		(Instr. 4)		

(1)

Explanation of Responses:

\$5.32

Employee Stock

Option

(right to buy)

1. The options vest over four years; 25% vest on December 31, 2009, with the remainder vesting 25% per year thereafter commencing on December 31, 2010.

A

2. Field intentionally left blank in accordance with the instructions to Form 4.

08/10/2009

RONALD SHIFTAN

Common

Stock

08/09/2014

08/11/2009

Date

125,000

D

** Signature of Reporting Person

125,000

(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

125.000