## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addres		rson <sup>*</sup>		Issuer Name <b>and</b> Tick FETIME BRAI	0			ationship of Reporting Person(s) to Issuer ( all applicable) Director 10% Owner					
(Last) LIFETIME BRA	(First) NDS INC.	(Middle)		Date of Earliest Trans 2/02/2016	action (Month/I	Day/Year)	X	Officer (give title Other below) below Chairman of the Board & C		<i>'</i>			
1000 STEWART AVENUE				If Amendment, Date o	f Original Filed	(Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)							X	Form filed by One	e Reporting Per	son			
GARDEN CITY NY 11530								Form filed by Mor Person	re than One Re	porting			
(City)	(State)	(Zip)											
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Date		2. Transaction Date (Month/Day/Yea	ar) (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired Disposed Of (D) (Instr. and 5)		5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership				

			Code	v	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)	
Common Stock	12/02/2016		G		6,508	D	\$ <mark>0</mark>	1,005,654	D		
Common Stock								1,010	I	Spouse	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned											

## (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (In 8)		of Deriv Secu Acqu (A) o Dispo of (D	rities ired r osed ) . 3, 4	Expiration Date (Month/Day/Year) d			and tiof ties ying tive ty (Instr. 4)	of	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

/s/ Sara Shindel, Attorney-in-12/06/2016 fact for Jeffrey Siegel

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL