FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Г |                          |              |  |  |  |  |  |  |  |  |
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|   | OMB APPI                 | OMB APPROVAL |  |  |  |  |  |  |  |  |
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| l | OMB Number: 3235-02      |              |  |  |  |  |  |  |  |  |
| l | Estimated average burden |              |  |  |  |  |  |  |  |  |
| l | hours per response       | 0.5          |  |  |  |  |  |  |  |  |

|        | Check this box if no longer subject |
|--------|-------------------------------------|
| $\neg$ | to Section 16. Form 4 or Form 5     |
| _      | obligations may continue. See       |
|        | Instruction 1(b)                    |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Jarosh Rachael                                                                                     |                                                                        |         |                                         |                                                          | 2. Issuer Name and Ticker or Trading Symbol  LIFETIME BRANDS, INC [ LCUT ]  3. Date of Earliest Transaction (Month/Day/Year)                                                                                     |        |           |                  |                                                                                                  |                                       |          | (Che                                                                                              | eck all app                                                                                                         | olicable)                                                      | or 10% Ow                                                            |                                         | vner                                                              |  |
|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|---------|-----------------------------------------|----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-----------|------------------|--------------------------------------------------------------------------------------------------|---------------------------------------|----------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------|--|
| (Last)                                                                                                                                       | st) (First) (Middle)                                                   |         |                                         | 06/22/2023                                               |                                                                                                                                                                                                                  |        |           |                  |                                                                                                  |                                       |          |                                                                                                   | belov                                                                                                               |                                                                |                                                                      | elow)                                   | specily                                                           |  |
| C/O LIFETIME BRANDS, INC.<br>1000 STEWART AVENUE                                                                                             |                                                                        |         |                                         | 4. If Amendment, Date of Original Filed (Month/Day/Year) |                                                                                                                                                                                                                  |        |           |                  |                                                                                                  |                                       | Line     | 6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person |                                                                                                                     |                                                                |                                                                      |                                         |                                                                   |  |
| (Street)                                                                                                                                     | •                                                                      |         |                                         |                                                          |                                                                                                                                                                                                                  |        |           |                  |                                                                                                  |                                       |          |                                                                                                   | Form filed by More than One Reporting<br>Person                                                                     |                                                                |                                                                      |                                         |                                                                   |  |
| CITY                                                                                                                                         |                                                                        |         |                                         |                                                          | Rule 10b5-1(c) Transaction Indication                                                                                                                                                                            |        |           |                  |                                                                                                  |                                       |          |                                                                                                   |                                                                                                                     |                                                                |                                                                      |                                         |                                                                   |  |
| (City)                                                                                                                                       | (St                                                                    | ate) (Z | Zip)                                    |                                                          | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |        |           |                  |                                                                                                  |                                       |          |                                                                                                   |                                                                                                                     |                                                                | ended to                                                             |                                         |                                                                   |  |
|                                                                                                                                              |                                                                        | Table   | I - No                                  | n-Deriva                                                 | tive S                                                                                                                                                                                                           | ecur   | ities Acq | uired,           | Dis                                                                                              | posed of                              | , or     | Ben                                                                                               | eficia                                                                                                              | lly Owr                                                        | ned                                                                  |                                         |                                                                   |  |
| 1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day)                                                                               |                                                                        |         |                                         | Execution Date,                                          |                                                                                                                                                                                                                  |        |           |                  |                                                                                                  | ies Acquired (A)<br>Of (D) (Instr. 3, |          |                                                                                                   | Securi<br>Benefi<br>Owned<br>Follow                                                                                 | cially<br>I<br>ving                                            | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |                                         | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|                                                                                                                                              |                                                                        |         |                                         |                                                          |                                                                                                                                                                                                                  |        |           | Code             | v                                                                                                | Amount                                | (A<br>(I | A) or<br>D)                                                                                       | Price                                                                                                               |                                                                | ted<br>action(s)<br>3 and 4)                                         |                                         |                                                                   |  |
| Common Stock 06/22/20                                                                                                                        |                                                                        |         |                                         |                                                          | 2023                                                                                                                                                                                                             |        |           | A                |                                                                                                  | 17,353 <sup>(1</sup>                  | l)       | A                                                                                                 | <b>\$0</b> <sup>(2)</sup>                                                                                           | 44,421                                                         |                                                                      | D                                       |                                                                   |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |                                                                        |         |                                         |                                                          |                                                                                                                                                                                                                  |        |           |                  |                                                                                                  |                                       |          |                                                                                                   |                                                                                                                     |                                                                |                                                                      |                                         |                                                                   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                                                                                          | ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any |         | 4.<br>Transaction<br>Code (Instr.<br>8) |                                                          | 5.<br>Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5)                                                                                             | s<br>I |           | te               | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security<br>(Instr. 3 and |                                       | s<br>(I  | Price of<br>erivative<br>ecurity<br>nstr. 5)                                                      | 9. Number<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | Ownershi<br>Form:<br>Direct (D)<br>or Indirec<br>(I) (Instr. 4 |                                                                      | Beneficial<br>Ownership<br>t (Instr. 4) |                                                                   |  |
|                                                                                                                                              |                                                                        |         |                                         |                                                          | Code                                                                                                                                                                                                             | v      | (A) (D)   | Date<br>Exercisa | able                                                                                             | Expiration<br>Date                    | Title    | or<br>Nun<br>of                                                                                   | ount<br>nber<br>res                                                                                                 |                                                                |                                                                      |                                         |                                                                   |  |

## Explanation of Responses:

- 1. The restricted stock was granted on June 22, 2023, pursuant to the Company's Amended and Restated 2000 Long-Term Incentive Plan and vest on the first anniversary of the date of grant.
- $2. \ The \ common \ stock$  was issued for no consideration as part of director compensation.

## Remarks:

/s/ Sara Shindel, attorney-infact for Rachael Jarosh

06/26/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.