FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| l | OMB APPROVAL | | | | | | | |
|---|-------------------------|-----------|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | |
| l | Estimated average burde | en | | | | | | |
| | hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Wells James | | | | | 2. Issuer Name and Ticker or Trading Symbol LIFETIME BRANDS, INC [LCUT] | | | | | | | Relationship (eck all applic Directo | cable) | g Pers | on(s) to Issu 10% Ow Other (s) | ner |
|--|--|--|---|---------------------------------|--|--|--------|--|------------|---|---------------------------|---|---|--------|--|---|
| (Last) (First) (Middle) C/O LIFETIME BRANDS, INC. 1000 STEWART AVENUE | | | | 04 | 3. Date of Earliest Transaction (Month/Day/Year) 04/30/2014 | | | | | | | below) EVP | P & Pres. of Kitchenward | | below) | |
| | | | 11530 (Zip) | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Line | e) X Form f Form f | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date | | | | Transaction | 2A. Deemed Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4) | | | ed (A) or tr. 3, 4 and | 5. Amour Securitie Beneficia Owned F Reported | nt of s ally following | Form: | Direct Control of the | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | | | Code V | Amount | (D) | | Transact (Instr. 3 a | on(s) nd 4) | | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Yea | ate, Transaction Code (Instr | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | ly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| Code V (A) (D) | | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | | | | | |
| Employee Stock Option (right to buy) | \$19.1 | 04/30/2014 | | A | | 12,000 | | (1) | 04/29/2024 | Common Stock | 12,000 | \$0 | 12,000 |) | D | |

Explanation of Responses:

 $1. The options \ vest \ and \ become \ exercisable \ in \ four \ equal \ installments \ on \ each \ of \ April \ 30, \ 2015, \ 2016, \ 2017 \ and \ 2018.$

/s/ James Wells

05/02/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.