FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
OMB Number:	3235-0287										
Estimated average I	hurden										

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Spouse

0.5

hours per response:

Owned Following Reported Transaction(s) (Instr. 3 and 4)

5,105

3,900

255,253

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Filed nursuant to Section 16(a) of the Securities Eychange Act of 1934

1. Title of Security (Instr. 3) 2. Transact Date (Month/Day			2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Tal	ble I - N	on-Deriva	tive	Securities Acc	quired, Di	sposed of, or	Ber	neficially	Owned		
(City)	(State)	(Zip)										
GARDEN CITY	NY	11530							X	Form filed by One Form filed by Mor Person		
(Street)				4. If A	Amendment, Date o	of Original File	ed (Month/Day/Yea	ar)	6. Indiv Line)	vidual or Joint/Group	Filing (Check A	pplicable
	(First) (Middle) TIME BRANDS, INC. WART AVENUE			3. Date of Earliest Transaction (Month/Day/Year) 12/08/2014						below) EVP & Presider	below	
1. Name and Addres Wells James	s of Reporting Persor	ı*			suer Name and Tick ETIME BRA					ationship of Reportin k all applicable) Director Officer (give title	10% (Owner
instruction 1(b).			Fileu		ection 30(h) of the I				934	<u></u>		

Code

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Table II	- Derivative S	Securities Acqu	iired, Di	sposed of	, or Ben	eficially O	wned
	(e.g., puts. c	calls. warrants.	options	s. converti	ble secu	ırities)	

(A) or (D)

A

D

Price

\$4.6

\$15.8509

Amount

1,205

1,205

	(e.g., pats, cans, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I (Ins	of Expiration Date Derivative Securities Acquired		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee stock option	\$4.6	12/08/2014		M			1,205	(1)	11/09/2018	Common stock	1,205	\$0	3,795	D	

Explanation of Responses:

Common stock

Common stock

Common stock

1. The options vested and became exercisable in four equal installments on each of November 10, 2009, 2010, 2011 and 2012.

12/09/2014 /s/ James Wells

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

12/08/2014

12/08/2014

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.