SEC Form 5

FORM 5	UNITED STATES SECURITIES AND EXCHANGE COMMISSION		
Check this box if no longer subject to	Washington, D.C. 20549	OMB APP	ROVAL
Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	ANNUAL STATEMENT OF CHANGES IN BENEFICIAL	OMB Number:	3235-
	OWNERSHIP	Estimated average t	

3235-0362 en hours per response: 1.0

Form 3 Holdings Reported.			OWNE					h	ours per response	2: 1.0
Form 4 Transactions Reported.	File			e Securities Exchar tment Company Act		of 1934				
1. Name and Address of Reporting KOEGEL JOHN	Person*			Trading Symbol DS, INC [LCU	T]			tionship of Repo all applicable) Director	10	0% Owner
(Last) (First) C/O LIFETIME BRANDS, I	(Middle) NC.	3. Statement fo 12/31/2015	r Issuer's Fisc	al Year Ended (Mon	nth/Day/Ye	ear)		Officer (give ti below)		ther (specify elow)
1000 STEWART AVENUE		4. If Amendmer	it, Date of Oriç	ginal Filed (Month/D	ay/Year)		. Indiv ine)	idual or Joint/Gi	roup Filing (Che	ck Applicable
(Street) GARDEN CITY NY	11530	_					X		One Reporting More than One	
(City) (State)	(Zip)									
	Table I - Non-Deriv	ative Securiti	es Acquir	ed, Disposed o	of, or B	Beneficia	ally (Owned		
Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Dispos (D) (Instr. 3, 4 and 5)				Amount of Securities Beneficially Dwned at end of Ssuer's Fiscal	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)

							Amount	(D)	Price	Year (In 4)	str. 3 and	(Instr. 4)	
Common	Stock		06/11/2012		S4		1,601	D	\$11.24 ⁽¹⁾	26	,740	D	
		Та	ble II - Derivat (e.g., p			,	Disposed o ons, convert	,		Owned			
1. Title of	2.	3. Transaction	3A. Deemed	4. 5.	Number	6. Dat	e Exercisable and	1 7. Ti	tle and 8	. Price of	9. Number	of 10.	11. Nature

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Nur of Deriv Secur Acqui (A) or Dispo of (D) (Instr. and 5	ative rities ired osed 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title Amoun Securit Underly Derivat Securit and 4)	it of ies ying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					

Explanation of Responses:

1. The reported price in Column 4 is a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$11.16 to \$11.28 per share. Reporting Person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

/s/	lohn	Koe	Jel
101	UOIIII	TUC	

02/11/2016

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.